

Tina Ambani  
Chairperson  
Harmony for Silvers Foundation  
[tina.ambani@harmonyindia.org](mailto:tina.ambani@harmonyindia.org)

13 August 2010

Dear Mr Bharat Singh Sisodia

It gives me great pleasure to write this letter to you.

**I am delighted to tell you that you have been selected as a recipient of Harmony Silver Awards 2010.**

Since inception in June 2004, Harmony for Silvers Foundation has established itself as the voice of India's Silvers, as we refer to senior citizens. We believe every society owes its Silvers financial stability, healthcare, shelter, security and an enabling environment to fulfill their potential.

To further this cause, the Foundation publishes the magazine, *Harmony - Celebrate Age*, with a circulation of 55,000; runs an interactive centre in Mumbai; a website for Silvers [www.harmonyindia.org](http://www.harmonyindia.org), and set up its research and policy division in 2005 to focus on emerging ageing-related issues in India.

Embodying the spirit of active ageing, Harmony actively networks with other agencies and organisations in India and abroad for exchange of expertise, ideas and experiences. The Harmony Senior Citizens' Run—as part of the Standard Chartered Mumbai Marathon and 4 K Harmony Senior Citizens' Run as part of Sunfeast World 10 K in Bengaluru —is another milestone in the Foundation's untiring efforts to bring Indian Silvers to centre-stage and showcase their potential.

As part of its mission to enhance the level of discussion on ageing-related issues, encourage interaction among people and experts and present thought-platforms, Harmony for Silvers Foundation hosted its inaugural **Harmony Silvers' Awards** in October 2007. At this event, 10 Silver achievers who set benchmarks for themselves and society were each felicitated with a cash reward of Rs 51,000 and a citation.

**This year, you are one of the ten recipients of Harmony Silver Awards 2010.** An eminent five-member jury panel comprising MD and CEO of ICICI Bank Chanda Kochhar; veteran filmmaker Shyam Benegal; editor-in-chief of Hindi broadsheet *Hindustan* Mrinal Pande; CEO, O&M Piyush Pandey; and director of United World Colleges Smita Parekh, chose you.

We would be honoured if you would grace us with your presence at the event in Mumbai on 1<sup>st</sup> October. Key senior citizens, social activists, media and marketing professionals, people from the entertainment industry and leading minds from across India will attend this select, by-invitation gathering.

A member of my team will soon contact you regarding travel arrangements.

I look forward to seeing you in Mumbai for the event and related promotions.

Warm regards



Tina Ambani